UNIVERSITY OUTREACH COUNCIL

Sharing Your Outreach Story
WELCOME

Kim Lijana, PhD
Director
Center for Educational Outreach
LIGHTNING TALKS
LIGHTNING TALK

John Feldkamp
ECE Student Recruiter
Director, Electrify Summer Camps
Electrify Tech Camp
LIGHTNING TALK

Feodies Shipp III
Director
Detroit Center
Astronomy: Hunting for Exoplanets

Dates: July 12th - 15th, 2020

Are there planets orbiting around stars other than the Sun—exoplanets—and could they harbor life? BGUS's Astronomy camp gives you the experience and skills to address these questions. Day campers will learn about how astronomers hunt for exoplanets through hands-on experiments that highlight the strengths and shortcomings of the methods astronomers use in this search. By night, campers will use the facilities at the BGUS Observatory to view the night sky (when clear) and watch astronomy shows and movies in the BGUS planetarium (when cloudy). By the end of the session, campers will have a clearer view of these challenging questions, and a better understanding of how astronomers and other physical scientists perform research about the natural world.
Farm 2 Fork Camp

July 13 - 17, 2020

Do you wonder where food comes from? Do you want to know more about the journey from farm to fork? In this camp, children explore the route food takes from the farm to the table and how food is used to fuel their bodies. At Farm 2 Fork, campers will be exposed to local foodways and increase their knowledge of farming and cooking.

What kinds of activities do campers get to do?

- Expand their palate by tasting new foods
- Create healthy meals and snacks using ingredients from local gardens
Forensic Science Camp

Applications Now Open

June 21 - 25, 2020

Are you interested in how science is applied to legal investigations? Can you see yourself as a forensic scientist in a courtroom, laboratory, crime scene, classroom, or even morgue? BGSU’s Forensic Science camp gives high school juniors and seniors classroom, laboratory, and field experience in forensics and exposure to a variety of careers in forensics. Come learn about this exciting field at BGSU’s cutting-edge forensic science program taught by talented professionals who have even been featured on the hit-show Forensic Files! We have expanded our camp by adding an additional day!
FutureMed: Exploring Health Careers

June 28 - July 2, 2020

Are you interested in pursuing a career in the health field but not sure exactly what profession? Or maybe you know exactly what you want to do but also want exposure to the broader medical field. Either way, BGSU's FutureMed camp is for you. Through FutureMed, high school students can explore eight pre-health professional areas. You will participate in lessons, labs, question and answer sessions, and hands-on activities (like mock patient rotations and practice suturing) to gain insight into a variety of medical professions.
Design for Social Good

July 21 - 24, 2020

Are you interested in graphic design? Are you passionate about making the world a better place? Presented by the Division of Graphic Design at BGSU, Graphic Design Camp provides high school students like you with foundational skills in graphic design and career advice for thriving in today’s collaborative work environment. BGSU’s Graphic Design Camp allows campers to get a peek into BGSU’s award-winning graphic design program.

Students will be exposed to a college design studio, the digital and physical tools designers use to make their work. This camp is an excellent introduction for those students who are eager to learn more about digital tools, project design, and visual expression. At Graphic Design Camp campers are introduced to graphic design and the design thinking process through college-style lectures and activities with BGSU graphic design professors.

Apply Here
Are you a high school student looking to be academically challenged? Are you looking to begin courses in your intended major to ensure it’s a good fit? Do you want to potentially save money by earning college credit and high school credit together?
admissionscsu First #ColoStateBound share of the decade had to have a pup, of course. 🐾 Everyone welcome @chunk_norris_the_aussie (and his human) to the Ram Fam! 🐘❤️❤️ #ColoStateBound #ColoradoState #Pupperclassmen

8w

kellyinivy yay!

8w  Reply

kellyinivy @hammahh_time @leanna.manning @kara_davidson

8w  Reply

bellarodham thank you !! 😘
admissionscsu We love an on-site #ColoStateBound pic! Who knows what campus destination @manuel.m_a is posing at? Welcome to the Ramily, Manuel! 😊 🐐

4w

admissionscsu #ColoradoState #CollegeBound

4w Reply

blakebushack The Ram statues right outside the on campus stadium! Congrats @manuel.m_a can't wait to be up there with you next year!

4w 2 likes Reply

341 likes

FEBRUARY 5

COLORADO STATE
I'm ColoStateBound and I'm from _______.

@kaylee_1108_

lt_rtr_dms I mean nobody is really from Colorado anymore, transplants have successfully destroyed our state. So if you wanna move to Mini California overrun with terrible liberal policies, out of control cost of living and homeless, Colorado is the place to be! 👍
coloradostateuniversity Finding her voice. Growing up. Hanging out with @tiffanyhaddish. Shefali Kovoor-Misra’s (@kmshefali5) experiences at CSU have not only defined her time in college but impacted who she is as an individual.

Although the 4th-year, marketing student, who is president of @RamEventsatCSU, has now built a reputation for herself, her time as a student hasn’t always been easy. During her first few semesters, she struggled to find groups to connect with & constantly felt discouraged. After applying to a few jobs & not getting them, she felt she was at a low point.

Things started to look up when Shefali went on a 3-week education abroad
The @littleshopofphysics Open House brought nearly 10,000 people to CSU last weekend to discover their inner scientist 📼

3d

koroshkorosh1 😊

3d  Reply

1,773 likes

3 DAYS AGO

Log in to like or comment.
avenuetavern They make winter look amazing! 😊
5w  Reply

bethspiroffproorganizer Sparty lover and a friends fan? :) 
5w 1 like  Reply

rock_doc_holliday #GoGreen❤️
5w  Reply

_richard947 I’m looking for an honest and loyal sugar baby to spoil with everything I have and pay $1000 weekly allowance interested babe should DM me now
4w  Reply

4,670 likes
JANUARY 28

Log in to like or comment.
MICHIGAN STATE UNIVERSITY
MSU 🌍 @michiganstateu · Feb 24
MSU’s education abroad program is ranked in the top 10 nationally, according to @usnews. go.msu.edu/CbP
SPARTAN LEGO ROBOTICS

MICHIGAN STATE UNIVERSITY
RENEWABLE ENERGY SYSTEMS

MICHIGAN STATE UNIVERSITY
LASER Scholar – Leobeliz Perdomo:
“I got accepted to all the colleges I applied to, including Ohio State [with a Morrill Scholarship]. LASER, keep doing all the activities and programs because they’re really helpful and fun.”

LASER Scholar – Kayla Calvillo:
“I love how LASER has aided me throughout my last year of high school by providing constant support and help for all of my college endeavors. In addition, I love how everyone is so caring and compassionate! I hope to gain leadership skills that will aid me in one day being a LASER mentor myself so I am able to give back and help someone else in the same way LASER has helped me!”

LASER Mentor – Carlos Mendez:
“For me, LASER is more than just helping disadvantaged high school students get to college, it’s a place where students can be real about their failures, frustrations, and victories as we strive toward our shared vision.”
LASER Scholar – Carlos Hernandez:
“I have been able to do so many things while being a LASER Scholar. I have been able to attend study workshops that have helped me on test-taking skills and...was able to visit colleges with the help of LASER...I’m proud of being a LASER scholar and being able to acquire all the academic mentoring they provide.”

LASER Mentor – Jasmine Morel:
“Being a LASER mentor is probably one of the best opportunities on campus. The advantage of helping out other students and being a mentor for students is great as they learn and have the advantage to further their education and get into college. It is also a great way to network with other students on campus and get involved with the Ohio State community.”
#UVA24

#TipTuesday

@uvaadmission

Did you know we take self-reported test scores for the review process? You can add your ACT or SAT scores in your #UVA applicant portal. We will only need official testing if you decide to enroll at #UVA. Questions? Leave them below! #TipTuesday

106 likes

OCTOBER 1, 2019
Final Update. The waiting lists for the School of Architecture, School of Nursing, and the Kinesiology major are closed for first-years. An email was sent notifying students who opted to stay on the waiting list. Our incoming first-year class is now full.
uva • Follow

From @uvabatten:
Professor Brian Williams’ Tuesday lecture looked a little different with honorary classmate, Christopher Hagans. Christopher is a second grader at St. Anne’s Beifield school here in Charlottesville. His visit today was inspired by his dream of being a professor, and he wanted to see “an expert in the field.” He is a lively kid who loves to read, hike, fish, play sports and of course cheer on the Hoos! Christopher admires people who stand up for what they believe in and who try to help others. We believe in you Christopher and are excited to see where life takes you!
#TogetherWeAreBatten #WhyBatten
The Orange County Scholar program gives students a chance to experience the grounds at UVA during the middle school and early high school years. The scholars chose to visit the medical center to explore careers within the field of medicine. Check out the video here for more information about the Orange County Scholars.

On July 20, 2016 the School of Nursing hosted nine Orange County Students in the Mary Morton Parsons Clinical
Recently, the #UWphototeam photographed college-bound scholars in DO-IT (Disabilities, Opportunities, Internetworking and Technology). The students work on coding responsive robots and produce short videos focused on disability activism and awareness during a week-long Summer Study program.

#UW #universityofwashington
Newly admitted students to the University of Washington (UW) in Seattle, along with their parents and others within the student's academic network, are invited to discover all the UW has to offer through the 2019 Purple & Gold Experience. Participants will learn about programs that promote success both in and out of the classroom, interact with current UW students, and have opportunities to find out about academic majors, support services, and social/cultural happenings on campus. There is definitely an abundance to see at the UW, and this event will give students and their families a glimpse into why the UW is a world premier university.
The K-20 Education Network connects students in tens of thousands of classrooms across Washington state to a rich array of online resources. UW Information Technology (UW-IT) provides 24×7 support to help provide equal opportunity for all.

#UWserves
washington.edu/uwit/partnersh...
Virginia State Univ @VSUTrojans · 4h
We are committed to transforming the lives of our future generation!
#VSUTransforms 💛❤️

@Pam Bell @pambell32 · 8h
I can’t express the joy I have witnessing the senior & sophomore sessions w/ @VSUTrojans and @PHS_CrimsonWave! 50 early admissions for 10th grade...scholarships & onsite admissions for 12th!! Dean @Walterw06 Thank you! @mpitremartin @ATEAM56598677 @Pburg_Schools @ReginaBBrown
Check this transformative experience out! Thank you @FOX46News for taking the time to speak with our Mass Comm students! 😊😊😊
#VSUTransforms

Shoutout to @FOX46News for talking to our #VSU Mass Comm majors about the industry 📸
#VSUTransforms #Charlotte
Virginia State Univ @VSUTrojans · Feb 19
💪 Strong Flex!!! We expect nothing less from our Woo Woos!
#HailState 💖❤️️❤️️❤️️

VSU Athletics @VSUsports · Feb 17
Congratulations to VSU Woo Woos N'Dea Johnson and Kiara Hankins for being named 2020 All-CIAA Cheerleaders! #WeAreVSU

VIRGINIA STATE UNIVERSITY
Spoken from the mouth of a Trojan!! 😍❤️💙

Here’s the thing - I BELIEVE in HBCUs. I believe in their STUDENTS. I believe in their FACULTY. I believe in their STAFF. & I believe in their LEADERSHIP.

HBCUs cultivate GREATNESS.
FutureCoug @sahara.007 applied to @WSUPullman "because of the instant feeling of home I felt whenever I visited my sister. I just love #Pullman and how much like home it feels!" #WSU #GoCougs

WelcomeToTheFamily! #GoCougs! #2005Alum

that’s my baby sis! love you.
wsupullman @cole_johnston5 is our Friday #FutureCoug. He says, "I chose to apply to @wsupullman because from the first time I stepped on campus, I knew I wanted to be a #Coug, just from the atmosphere of the campus or the #GoCougs! I got every time I walked by someone."

5w

kyle_richards33 Aye da boi cole finally made it
5w 3 likes Reply

duffy_mayhem #GoCougs
5w 1 like Reply

1,486 likes
JANUARY 21

WASHINGTON STATE
chose @WSUPullman? "I chose to apply to #WSU because it is such a good community and really feels like home. There is also a ton of school spirit, which I love!!" #GoCoug

wsupullman 🌟 We love seeing your #FutureCoug photos! Don't forget to tag @wsupullman and use #FutureCoug for a chance to be featured!!!敞开怀抱

oliviasinn_20 SO CUUUUTE @araciewinders

5,317 likes

FEBRUARY 21
"Stepping on the @WSUPullman campus, it immediately felt like home. The campus was breathtaking and the people were unbelievably kind. I knew from the moment I visited #Pullman that was where I wanted to be!" says #FutureCoug 🎙️ @hannahlouisie #GoCoug
Testimonials

These accomplishments could not have been made possible if not for the help of the high program here at Wayne State University. — Myette G

With this award I was able to successfully finish this semester as well as keep my home, while putting me in the best position to continue on the path to my degree. — India F.

Being a full-time student only allowed me to work part-time and I had exhausted all my financial aid options including personal loans. — Antoinette U

Continuing my education and graduating college is my number one goal and this program has enabled me to continue my dreams. — Tiara P.

I am so thankful that The High Program has done this for me and I am excited to start this new journey in my life. — Shardae B.

Without the High Program I will not be able to live on campus. Living on campus will secure food, Internet, and other basic needs I have a hard time having at home. — Eriyon A.

The HIGH program provided me a way to be able to stay afloat and on track for graduation. — Cierra C

Growing up I never saw myself being able to get this far. — Arielle Duncan

I can already see the impact the HIGH program and its award has had on me. — Anonymous

Before the assistance from the HIGH program I was stuck in a difficult spot — Lydia Flanagan
“Life took an unexpected turn and as a result I became burdened with many responsibilities all at once. This made it difficult to keep up with financial obligations for school." — Gwendolyn Morgan

It is with much joy and happiness that I reflect my appreciation for the generous financial blessing. Upon receipt of this award, a financial burden has been lifted from me. — Anonymous

“I was faced with so many unforeseen predicaments, that often times I wanted to give up and just take those situations as they come. We can plan in life, but sometimes, all those plans don’t see fruition as we face situations we never thought we would. Life just happens! I am proud to say, that, thanks to High Program, I will be able to graduate December of 2017.” — Alma M Martinez

It was an honor to receive funding, which served as a great motivation to continue excelling in my courses. — Fadya Siso

The HIGH Program has helped me a great deal. As I am so close to graduation, I’ve faced many barriers that could potentially stop me from what I’ve been working hard for, for over four years. — Anonymous

“The aide I’ve received through the HIGH program was a great relief for myself. It allowed me to purchase the books and supplies I needed in order to succeed during my last semester of undergrad at Wayne State and graduate with my degree.” — Anonymous

“I am grateful that there is a program in place that wants to help in this way. Since my tuition is paid, I now can receive my degree and move on to helping others who need it. HIGH Program, Thank You for your dedication to helping those in need.” — Anonymous

“The struggle for me has been real however, I remain positive and kept moving forward when obstacles came my way. I am a single parent taking care of two kids who is my main support system through all of this. I consider myself to be an example of someone who strives for excellence against all odds. I am truly thankful for this program to assist me in continuing my education and being a part of my road to success.” — Shaneka Massey
"Receiving this award will allow me to spend less time working and worrying about money and tuition, and allow me to focus on studying and graduating." — Meredith Campbell

"[The HIGH Program] went above and beyond to help me and I will be forever grateful. Because of their help I am one step closer to graduating with my bachelor in social work and I hope to use my degree to help others in the same way they have helped me to succeed." — DeJani White

"I am very grateful for the support of High Program which has helped me fund my tuition fees. I really appreciate the High Program for helping me become a better student." — Anonymous

"I would like to contest that this is one of the most amazing gifts that I have received in years. I am extremely thankful and would like to give my fullest gratitude. . I have ultimately enjoyed every experience that I have had at Wayne State, and thanks to the HIGH program I can finish this semester up." — Raphael R

"When I found out that the High Program was going to be able to help me I was excited and my stresses and worries were over. Gaining help from the HIGH Program will truly be a blessing and a major help moving forward in my adult life on my own." — Devonte Jones

"The impact this award will have will go a long way. It pushes me to work harder, and gives me understanding of the way things are supposed to happen in life and how every timing is perfect for reasons we owe ourselves to discover." — Ali Beydoun

"This award will fulfill my goal of graduating by December and also make my parents proud that I did something they could not when they were in India and that is getting a degree." — Priyan S. Patel
Round One: Social Media

● What would a U-M Outreach social media channel look like to you? What would inspire you to join this initiative?

● Social media is an increasingly negative force for students - how are we training our student workers and building healthy boundaries for our minors in regards to social media use during their time on campus?

● What type of policy regarding social media would you like to have to train your student workers and set ground rules for your minors (if any)?
Round Two: Sharing Our Stories Together

- Think out of the box: What programs/events/projects could the UOC group share with members in our communities with excitement? What would make your schools/partners excited to work with you even more?

- Sky’s the Limit: What type of impact on K-12 students would be awesome if everyone in Michigan knew about it?

- Today’s Context: What are some current stories you have that the UOC group could share out to their networks on your behalf?
Round Three: Student Testimonials

- How are you currently collecting (and sharing?) student testimonials of your programs/events?

- How can we leverage the student voice in our storytelling? What would our main hope be in giving the students this platform to speak?
THANK YOU!