University Outreach Council
December 2019

Tools to Support Outreach
Lunch Table Topics

What **excites** you about outreach work?

What are some elements about outreach, summer programs, and K-12 events you wish were **easier to accomplish**?

What would you like to **learn more** about to help support your work with K-12 youth?
WELCOME

Catalina Ormsby

Associate Director

Center for Educational Outreach
Think / Pair / Share

What are you excited about after hearing this presentation?
PCC PROFESSIONALS HAVE ATTENDED & YEARS OF EXPERIENCE:

- 70% professionals are 1st time attendees
- 16% professionals attended 1-2 conferences
- 14% professionals attended 3+ conferences
- 99 professionals have 0-2 years outreach experience
- 67 professionals have 3-5 years outreach experience
- 38 professionals have 10-20 years outreach experience
- 29 professionals have 6-10 years outreach experience
- 17 professionals have 20+ years outreach experience
PROFESSIONALS ATTENDING CONFERENCE
PRIMARY WORK SETTING & LOCATION:

183 WORK IN COLLEGES/UNIVERSITIES
7 WORK IN PRIVATE BUSINESSES
26 WORK IN SCHOOL SYSTEMS
12 WORK IN GOVERNMENT ORGANIZATIONS
22 WORK IN NON-PROFIT ORGANIZATIONS
Tools to Support Outreach

(from PCC Presentations)

- **Remind.com**
  - Free method of texting students with a system

- **Mitransfer.org**
  - Michigan Transfer Network - user-friendly method to plan and navigate the process of transferring

- **Michigan.gov/MiStudentAid**
  - Michigan Scholarships + FA guidebooks (free!)

- **Persistence Plus**
  - Text nudges to prevent “summer melt”

- **facebook.com/DetroitEd411**
  - Wayne State: Spirit Bot AI system
  - Plans to move resource statewide! Let me know if you are interested project

- **EventBrite**
  - U-M Treasury approved system for events + Credit Card transactions!
Youth Hub Updates

CEO TOOLKITS

Review Tool now available to all

Daily Analytics now available

Questions?
Marissa Taylor
mnrivas@umich.edu

Webinar with Wayne coming soon (Jan 14th)
Watson Scholarship Updates

Opens **Feb 1, 2020**

**Embed** Watson into your own summer program form

**Find** the Application on Youth Hub

Questions?
**Laura Saavedra**
lsaavedr@umich.edu
Think / Pair / Share

What are you excited about after hearing this presentation?
Children on Campus

Denne Lawton

Program Coordinator

Children on Campus
INTRODUCTION
An Overview of the CampDoc Application
Purpose

► Introduction of CampDoc
► Why is CampDoc needed?
► What features are similar to what is currently being used?
► What features are improved?
► What features are new?
► Benefits and requirements for pilot participation
CampDoc - What is it?

► Program management and registration application for camps
► MASS EMERGENCY NOTIFICATION - VIA TEXT OR EMAIL ALERT
► Encryption - HIPPA/FERPA compliance
► Only software program used by public universities (Wisconsin, Duke, Yale, Ohio State)
► Customizable to provide support to all U-M programs, events, and camps
CampDoc introduction continued

- Developed by U-M alumni - locally based in Ann Arbor
- Endorsed by the American Camp Association, YMCA, HEPNET
- Has an option for purchase of medical/cancellation coverage
Why is CampDoc needed?

- Time reduction in program planning and management
- Improvements needed in the delivery of resources that support the children on campus policy
- Data retrieval
- Emergency alert ability
- PHI protected environment-data storage
Similar Features

- Program registration—programs, camps can register in CampDoc
- Automated program participant availability
Improved Features

► Annual programs can re-register each year without reapplying - update only
► Participants Do Not need to re-apply - update only
► Participants can apply to several programs at once

No Program Re-Application
No Participant Re-Application
Multiple Program Applicant Submission

CHILDREN ON CAMPUS
UNIVERSITY OF MICHIGAN
► Volunteers and staff can be added to the portal
► Program participants can certify all staff completed training and background checks
► Cross match data if a volunteer/staff has previously participated in a program
► Acknowledgement of guidelines, training, background checks
► Ability to upload documents in a PHI/FERPA protected environment
Pilot Participation

- Identify programs to be included in the pilot
- Provide training to program administrators who will complete the pilot
- Pilot availability - the beginning of November
- Temporary access to pilot given to Program Administrators
- Program Administrator’s provide feedback regarding needs and customization
Current Pilot Participants

- Dearborn
- Architecture and Design
- Kids Sports
- Stamps
- College of Engineering
- School of Business
- Center for Educational Outreach
Monitor Pilot Participants and Receive Feedback
Continue to Assess Program
Review of Pros and Cons (What worked? What Didn’t Work)
Make Determination (Complete Centralization, Phase Out-Centralization, Expand Pilot)
Think / Pair / Share

What are you excited about after hearing this presentation?
CAC and UOC Maps

Kim Lijana, PhD
Director
Center for Educational Outreach

Michael Turner
MCAC Program Director
Center for Educational Outreach
Think / Pair / Share

What are you excited about after hearing this presentation?
Academic Innovation

Ryan Henyard

Faculty Experience Designer
Center for Academic Innovation
Our Mission

Extending Academic Excellence

Expanding our Public Purpose

End Educational Privilege
Our Model

To support this strategic direction we established a new and unique model for academic innovation.

- Incubator
- Internal Consultancy
- Design Shop
- Makerspace
Established in 2014, the Academic Innovation Fund (AIF) gives the University of Michigan community access to financial and in-kind support from the Center for Academic Innovation (CAI). The Center stewards the AIF with the goal of facilitating the creation, growth, and research of engaged and inclusive educational experiences.

Proposals are accepted on a rolling basis.
Extended Reality (XR) Initiative

How can XR technologies transform the way we teach and learn?

Aimed at projects that explore the role XR technologies play in achieving learning objectives and transforming pedagogies.

- Supporting diverse learners, both online and in residence,
- Creating inclusive and equitable learning experiences, and
- Advancing the public mission of the University

Proposals are due December 9, 2019.

- Additional opportunities in Winter semester
DE&I Call for Proposals

- Fall semester Theme: Creating a Socially Just University in the 21st Century
  - Proposals due December 6, 2019; DEI CFP to be renewed in Winter
- Open to faculty & full-time regular staff

Projects currently underway from earlier DEI funding rounds include, among others:

- Online Course on Undocumented College Student Access and Success in Michigan
- Pre-College Preparation for the Performing Arts
- Digital Learning Objects for Pre-college Learners
Public Engagement

The Public Engagement team at CAI supports and develops innovative projects that engage the public in various ways, including but not limited to:

- Teach-Outs
- Explainer videos
- Partnerships & facilitation
Faculty & Student Engagement

Innovation happens because of and for the people
Tools for Learning

Creating and scaling innovations to transform education
Online & Hybrid Programs

Partnering with academic units to create innovative new programs
Michigan Online
A destination for global, lifelong, and engaged learning
Gateway to Online Learning Experiences

Learners

Subject

Type

edX

MICHIGAN ONLINE

Coursera

Future Learn

ACADEMIC INNOVATION
UNIVERSITY OF MICHIGAN
Educational Data & Research

Evaluating impact and establishing a living lab
Looking Ahead

How can we leverage these components to build even better learning experiences?
Consider *Your* Academic Unit...

- In which area(s) is your academic unit strongest? Where do you have the most space to innovate? Where can we help you scale successes?

- What connections can we make to support you in places where your academic unit isn’t as strong?

[Icons for Curricular Innovation, Educational Data & Research, Tools for Learning]
Questions?

Read more at ai.umich.edu
Email me at rhenyard@umich.edu
SAVE THE DATE

Summer Programs Summit
January 30th, 2020

Effective Training for Your Summer Program Team
(Staff and Students!)
THANK YOU!