The goals of advancing educational opportunity, promoting college access, and encouraging college completion remain priorities for developing a skilled workforce for the future. At the University of Michigan, the Center for Educational Outreach, along with a wide variety of campus partners, has endeavored to advance these goals through programming and services extended to schools and communities around the state. The involvement of colleges and universities in outreach efforts to engage communities and promote the broad embrace of a college-going culture remains an important element in achieving the goal of increased educational attainment, particularly for communities with a history of limited access to higher education such as students from low income, first generation or underrepresented minority groups.

Established in 2008, the University of Michigan Center for Educational Outreach (CEO) engages with communities across the state of Michigan to promote academic excellence, encourage students and families to value higher education, and to stimulate college participation and success rates. Major accomplishments this past year include the successful completion of the third year of Camp Kinomaage and the Michigan College Advising Corps (MCAC); the continuation of programs such as Wolverine Express, Pillars and Future U; and refinement of the CEO Student Leader Initiative. The CEO has also sponsored and organized a number of professional development opportunities serving hundreds of U-M students, faculty and staff as well as community members from across the state.

We have also actively consulted with school representatives around the state, and partnered with U-M units to promote pathways and access to higher education. The CEO continues to serve as a conduit of information for the community about outreach programs on campus, answering numerous inquiries from parents, school personnel and community members about educational enrichment and talent development opportunities for youth at the U-M.

Collectively, in the 2012-2013 year, our programs have involved hundreds of U-M faculty, staff and students. In addition, the CEO has served thousands of K-12 students, parents, teachers and community members and continues to organize, sponsor, support and promote educational outreach activities at the University of Michigan.

This report highlights CEO’s progress and involvement in educational outreach activities for the 2012-2013 year.

Sincerely,

William Collins, Ph.D.
Executive Director
Center for Educational Outreach

Our Mission
The mission of the Center for Educational Outreach is to engage with communities across the state for the purpose of applying the scholarly resources of the University of Michigan where needed to promote academic excellence at the pre-college level, to encourage students to value higher education, to stimulate college participation and success rates in the state, and to attract a well-prepared, diverse student body to the University of Michigan.

2012-13 Highlights
Total number of school/community organization/youth-serving agency partners: **155**

Total number of students/parents that participated in CEO field programs: **6,441**

Total number of trained U-M CEO Student Leaders: **40**

Total number of U-M student organization partners: **6**

Total number of U-M campus visits made by partners: **37**

Total number of U-M campus partners: **267** Faculty/Staff volunteers representing over **58** various academic departments and other units
William Collins, Executive Director
William (Nick) Collins, a native of Detroit, Michigan earned his bachelor’s degree and his doctorate in psychology from the University of Michigan. From 1992 to 2008, he served as Director of the U-M’s Comprehensive Studies Program and Adjunct Associate Professor of Psychology. Collins has previously served as Director of the Learning Skills Center at Cornell University and as Staff Psychologist and Assistant Professor of Psychology at the University of Wisconsin-Stevens Point.

Amy Prevo, Assistant Director
Amy Prevo has over 15 years experience working to increase educational opportunity for underserved students. She served as the Associate Director, then Director of the Upward Bound program at Eastern Michigan University and as a Faculty Facilitator in the Learning Assistance Center at Schoolcraft College. Amy earned her bachelor’s degree in secondary education from Olivet College and a master’s degree in guidance & counseling from Eastern Michigan University.

Emily Flinkstrom, Program Coordinator
Emily Flinkstrom earned a bachelor’s degree in business administration from the University of Vermont. She then dedicated two years as an AmeriCorps VISTA serving individuals with developmental disabilities in Salt Lake City, Utah. She continued her passion for helping people by completing a master’s degree in social work at Colorado State University. Emily has also worked with the University of Michigan’s Blavin Scholars program supporting U-M students formerly in foster care.

Debra Galbreath, Administrative Assistant
Debra Galbreath joins the CEO with a combined 18+ years administrative support experience. Prior to joining the CEO, Deb worked at Saline High School (Saline, MI) and Knox Presbyterian Church (Ann Arbor). After receiving an associate’s degree in radiology technology from Washtenaw Community College, Debra began her career in health services at St. Joseph Mercy Hospital (Ann Arbor) working as a staff technologist in the Radiology, Emergency Room, and Radiation Therapy departments.

Helki Jackson, Outreach Coordinator
Helki Jackson has a background in education and communication in the arts. Her experience as a youth and family mentor led her to secondary education where she taught in public schools for six years. Prior to joining the CEO as Outreach Coordinator, Helki spent four years working with the U-M Center for Research on Learning and Teaching (CRLT) Players Theatre Program, practicing multicultural teaching through the art of theater. An alumnus of Eastern Michigan University, she has a bachelor’s degree in communications.

Cathy Jenkins Newton, Business Administrator
Cathy Jenkins Newton earned her bachelor’s degree from Concordia University in business administration. She has worked in academic settings for over 25 years at institutions including the University of Alabama in Huntsville and Oakwood University. Cathy began working at the U-M in 1990 serving as office coordinator for the Dermatology - Clinical Pharmacology Unit. Cathy has also worked in the School of Nursing where she coordinated student activities, financial aid and undergraduate admissions for the transfer and second career programs.
Christopher Rutherford, Program Manager
Christopher Rutherford has dedicated over 15 years in southeastern Michigan helping young people from all communities obtain higher education. Chris has served as a teacher in the Detroit Public Schools, Associate Director of the Upward Bound Program at Eastern Michigan University, and most recently as manager of Project Graduation at the Detroit Parent Network. A graduate of Wayne State University, Chris is continuing his graduate studies at Eastern Michigan University in social foundations of education.

Marie Ting, Program Manager
Marie Ting earned her bachelor’s degree in psychology and a master’s degree in higher education from the University of Michigan, and her doctorate in higher education policy and leadership from the University of Maryland. Prior to joining the CEO, she served as University Director of Student Affairs and Special Programs at the City University of New York (CUNY). She has also held positions in academic and student affairs at the University of Maryland and the University of Michigan.

Cortney Totty, Outreach Coordinator
Cortney Totty joined the CEO with a learning specialist background and more than five years of experience coordinating programs. Her work helping underserved populations overcome developmental issues related to identity, intellectual and emotional competencies have helped many students continue their studies beyond high school. A Detroit native, Cortney is an alumnus of Eastern Michigan University, where she earned both a bachelor’s of business administration and a master’s degree in educational leadership with a concentration in higher education/student affairs.

Michael Turner, Outreach Coordinator
Michael Turner has a background in K-12 co-curricular program coordination and facilitation. A native of Detroit, Michigan he attended Southern Methodist University where he received his bachelor’s degree in the fine and performing arts. Prior to joining the CEO, he worked on programs that serve youth and families in southwest Detroit. Michael has used his educational background and personal experiences to reach out to youth in every capacity.

Lauren Jordan, AmeriCorps Member
Lauren Jordan serves the CEO as an AmeriCorps member through the Mentor Michigan College Coaching Corps program. Lauren’s work at the CEO includes coordinating The Student Leader Initiative where she works to recruit highly motivated U-M undergraduate students to participate in various CEO activities. These student leaders are dispatched throughout the state and work with schools and communities to create a college-going culture. A native of Detroit, Michigan, she earned a bachelor’s degree in movement science from the University of Michigan.
In the 2012-2013 academic year, the CEO built upon existing programs and also established a number of new programs. Consistent with the mission of the CEO, these programs engage with communities across the state for the purpose of applying the scholarly resources of the University of Michigan, promote academic excellence at the pre-college level, encourage students to value higher education, stimulate college participation and success rates in the state of Michigan, and assist in attracting a well-prepared, diverse student body to the University of Michigan.
Camp Kinomaage is a five-day summer residential program for rising 7th and 8th grade students that are members of a Michigan Native American tribe. The camp, which takes place at the University of Michigan Biological Station (UMBS) on Douglas Lake, gives participants the opportunity to experience the following:

- Classroom presentations, hands-on experiments, and field explorations related to general science facilitated by UMBS faculty and staff
- Activities led by tribal elder volunteers that provide connections between native culture and modern science
- Ojibwe language lessons that are an important programming component for youth to maintain a connection to Native culture and history
- Significant and meaningful interactions with U-M undergraduate students and Native American Student Association members who serve as peer mentors

**Students say...**

“I enjoyed meeting new people and learning new things about science and my culture. I also liked the student leaders because they were really outgoing and funny.”

“I liked meeting new people and making new friends.”

“I would like to have another cultural crafts day.”

**2012-2013 Academic Year Summary**

Total number of Michigan Indian Tribes represented: 6

95% of students strongly agreed or agreed that as a result of Camp Kinomaage, they were able to make meaningful connections with Native American college student role models.
Champions Day is a campus visitation program offered to community organizations that serve students in the ninth through eleventh grades. The program is designed to expose students to the campus environment and help them learn about both the benefits of and preparing for higher education.

In the 2012-2013 academic year, the 4th annual Champions day attracted over 120 students and parents to the U-M campus. Among those in attendance were contingents from Eastern Michigan University’s Bright Futures and Upward Bound, as well as U-M Flint Upward Bound.

The program included a campus visit, interaction with college students, and information about campus living. The program also featured a performance by the Real on College (ROC) theatre troupe, a presentation by the Office of Undergraduate Admissions, and concluded with a U-M basketball game at Crisler Arena. U-M students participated as program hosts while interacting with youth throughout the day, sharing their college experiences and doing short presentations for them.
College 101 is a three-day residential summer program that introduces a diverse group of rising 10th grade students to post-secondary education. The program places emphasis on preparing students for college while in high school and presenting them with the steps necessary to qualify for college admission.

College 101 also provides students with exposure to a variety of academic disciplines and career fields and opportunities to interact with faculty, staff, and college students in the U-M community. Additionally, students are immersed into college culture through their residence hall and social interactions.

2012-13 Academic Year Summary
95% of 82 participants strongly agreed or agreed that they understand the benefits of getting a college degree

97% of 82 participants strongly agreed or agreed that they understand what is required of them to get into college
College Corps is a ten-week academic enrichment and college awareness program dedicated to preparing rising ninth and tenth grade students at area partner high schools for post-secondary education. The program, facilitated by University of Michigan students, provides a comprehensive college awareness curriculum, including personal and academic goal setting, career exploration, college terminology, searching for colleges, the college application process, and financial aid and scholarship resources. The program culminates in a visit to the U-M campus where students experience an admissions presentation, campus tour, and a performance by the Real on College (ROC) theatre troupe.

Students say...

“I enjoyed the tour, the game, the students, and their advice on college.”

“I’m glad we had them in our class on a regular basis. I learned so much information and I hope to carry it all with me until my senior year when I start applying to colleges.”

2012-13 Academic Year Summary
Total number of youth participants: 160

90% of students strongly agreed or agreed that attending college is important to their future goals
Future U is a career-focused enrichment program for academically talented middle school students. The program consists of hands-on activities and projects that provide exposure to various academic disciplines. Students also participate in leadership development, cultural enrichment, and college exploration activities and programs. Partner schools each nominate 25 academically motivated students to begin participation in the sixth grade, and continue until completion of the program in the eighth grade.

Students say...

“I enjoyed coming to the campus, doing activities, and learning more about college.”

“I enjoyed that this program gave me a chance to know what college feels like.”

2012-13 Academic Year Summary

Total number of student participants: 225

94% of students strongly agreed or agreed that they can succeed in college if they decide to attend
MAS (Maximizing Academic Success) is an academic and cultural enrichment program that serves Monroe Public School students in grades six through twelve. The program focuses on college preparation, academic achievement and cultural awareness. During the program, the middle and high school students participate in weekly after school tutoring, mentoring and enrichment activities, and in workshops on topics such as goal-setting, college access and financial aid. U-M students play a leading role in facilitating MAS activities that build self-efficacy and strengthen the academic skills necessary to prepare for college.

During the 2012-2013 academic year, 35 Latino students from Monroe Middle and High School participated in MAS. Highlights from this year included a campus visit where students had an opportunity to attend the Hip-Hop Summit. Given the important role that parents play in the academic success of youth, Parent Night events were held, focusing on financial aid and college attainment. These parent-focused events included a bilingual speaker who presented information in both English and Spanish.
PILLARS promotes the creation of a college-going culture in the home by sharing information with parents and family members on ways to encourage academic achievement and prepare their children for college. As participants of PILLARS, parents and family members engage in a series of workshops that guide them through the steps that their students must take to access a higher education. Each workshop is directly tailored to look at college access and success issues from the parent and caregiver perspective.

Parents thought...

“I learned that I can help my son go to college. That I can take the resources I got from this program and help him get on the right path. Thank you, U of M!”

“I learned to encourage study habits for students.”

2012-13 Academic Year Summary

94% of participants strongly agreed that they understand that their student must take the ACT and/or SAT before applying to college.

100% of participants strongly agreed that they understand the importance of taking their student to visit college campuses

100% of participants strongly agreed or agreed that they understand the different career options for their student after he/she graduates from college.
Project Inspire is an initiative that harnesses the passion, energy, and talents of U-M students and student organizations to prepare, support, and empower youth in underserved communities to promote pathways and access to higher education. Project Inspire initiatives support and encourage U-M students to participate in K-12 outreach in schools and community agencies through its programs.

Student Speakers Board
U-M undergraduate and graduate students visit schools and community organizations to speak to K-12 youth about preparing for college and the importance of pursuing a higher education. These U-M students share personal accounts of their journey to college with the goal of serving as role-models to whom the youth can relate. During 2012-2013 academic year, 575 youth participated and connected with 32 U-M CEO Student Leader presenters.

2012-13 Academic Year Summary
84% of participants strongly agreed or agreed that they understand why attending college is important to their future goals

89% of participants strongly agreed or agreed that they understand the things they need to do to plan for college

Speaker reflections...
“When I agreed to be a Project Inspire student speaker I just thought it would be a neat and fun experience to share my story with kids. I had no idea how my experiences would completely change my perspective on race, class, and social inequities that exist in our society. I certainly don’t consider myself wealthy by any means, but after visiting a few inner city schools I have realized how privileged I am. This experience has changed me.”

Students say...
“The presentation taught me how to prepare for college and to do the best I can so I can get into college.”

“I learned about financial aid and scholarships, applying for college, and skills to do well in college.”
The Real on College, or ROC, is an interactive theatre troupe, consisting of U-M undergraduate student actors who perform brief vignettes focused on the importance of higher education. The vignettes cover challenges, issues, and situations that underserved students may face when thinking about, preparing for, or attending college. The program also directly engages audience members in a guided reflection and talkback opportunities. Additionally, the U-M student actors participate in a panel discussion and share personal accounts of their journey to college, with the goal of serving as role models to whom the youth can relate. The ROC theatre troupe performs at schools and for communities throughout Michigan and provides middle and high school students, as well as parents and families, access and information to the higher education experience in a fun, engaging, and creative way.

**Students say...**

“I enjoyed it because I was hearing about it from people who come from the same place I come from (Detroit).”

“I enjoyed everything because the play showed how important your life will be if you attend college.”

“It was interesting to learn more about the students’ time and experiences they’ve had while going to college and why they went.”

**2012-13 Academic Year Summary**

91% of participants indicated that they strongly agree or agree that the presentation helped them gain a better understanding of why attending college is important.
Student Leader Initiative
The CEO offers many opportunities for undergraduate students to gain valuable experience and skills through participating in educational outreach programs. U-M students serve as mentors, guides, facilitators and activity leaders for hundreds of middle and high school students who are on campus for over-night and one-day visits as part of various CEO programs. The Student Leader Initiative provides specialized training for students who serve with CEO programs. The training is designed to promote the development of leadership skills and facilitate authentic outreach to students, schools and communities. The ultimate goal of the training is to maximize the impact of the CEO’s outreach work on the U-M campus and surrounding communities.

During the 2012-2013 academic year, 40 students participated in the Student Leader Initiative. These students played critical roles in the success of CEO programs such as the ROC Theatre Troupe, Rising Scholars, College 101, Camp Kinomaage, Wolverine Express and Future U.
The goal of the Michigan College Advising Corps is to increase the number of low-income, first-generation and underrepresented students entering and completing higher education in the state of Michigan. Following in the tradition of the AmeriCorps and Teach for America programs, the MCAC recruits and trains a diverse group of recent University of Michigan graduates to work full-time as college advisers in underserved high schools throughout Michigan for one or two years following graduation.

In the 2012-2013 academic year, advisers served the following high schools: Battle Creek Central, Benton Harbor, Holland, Muskegon, Ottawa Hills in Grand Rapids, Pontiac, Flint Northern, Flint Northwestern, Lansing J.W. Sexton, Lansing Everett, Port Huron, Saginaw, Jackson.

In 2012-2013, MCAC partnered with and received grants from the following organizations: National College Advising Corps, AmeriCorps, Michigan College Access Network, University of Michigan, Austin Memorial Foundation, Saginaw Community Foundation, Community Foundation of Greater Flint, Battle Creek Community Foundation, Consumers Energy, Benton Harbor Promise Foundation, Flint Community Schools as well as various local College Access Networks: Capital Area College Access Network (Through Capital Region Community Foundation), St.Clair County KnowHow2Go (through St.Clair County RESA), Destination Education (through Holland/Zeeland Community Foundation).

MCAC advisers have been a critical element in transforming the college-going culture in schools and communities.
Michigan Experience

The Michigan College Advising Corps brought over 120 of their best and brightest high school students to the Ann Arbor campus this past March for a one-of-a-kind look into life at U-M. Students arrived from all over the state to participate in the first-ever Michigan Experience Day, a full day of panels and presentations, icebreakers, and campus tours. Among other activities, students were able to engage in small group discussions with members of the University's Diversity Council.

“I work with a number of academically talented students on a daily basis who would not even consider applying to the U-M because of misperceptions they have of the campus” said Brian Harris, a U-M alumnus and college adviser at Saginaw High School MCAC. “The Michigan Experience Day was important to show my students that they can find a community here at the U-M and that it is an inclusive environment.”

“The involvement of the University of Michigan in outreach efforts such as the MCAC and the Michigan Experience Day is critical to improving college participation from a broader range of students, including first generation students and low-income students” said Nick Collins, executive director of the U-M Center for Educational Outreach, which operates the MCAC program.

“Programs like this provide a tremendous opportunity for the U-M to expand the diversity of our student body.”
Rising Scholars is a collaboration between Ann Arbor Public Schools (AAPS) and the CEO and provides college access programming and academic support to selected AAPS students in an effort to increase enrollment in advanced placement and accelerated courses during high school. Students participate in academic tutoring and mentoring programs, cultural enrichment and leadership development activities, and college and career preparation workshops. Collectively, participation in the program is designed to increase students’ overall preparedness for college-level coursework upon high school graduation.

Each academic year, AAPS selects a rising 9th grade cohort from Huron, Pioneer and Skyline High Schools. The summer before high school, these students participate in a two-day residential program on the U-M campus focusing on leadership and academic skills. Throughout the school year, U-M students tutor and mentor these students, leading them in Rising Scholars related activities at their respective schools. Students also participate in special field trips, service-learning, and academic programs that are offered throughout the school year.
Speaker Series

The Center for Educational Outreach, in partnership with the National Center for Institutional Diversity, offers “Conversations on Promoting Pathways and Access to Higher Education”, a speaker series featuring local and national experts on issues related to college access.

This academic year, the speaker series featured 3 prominent speakers who spoke to audiences consisting of U-M faculty, staff, students, and community members.

The speaker series kicked-off in the fall with a lecture entitled “Addressing an Often Invisible Element of Diversity: Supporting Low Income Students on College Campuses” by Dr. Adrianna Kezar, Associate Professor for Higher Education at the University of Southern California. Dr. Kezar’s research explores the change process in higher education institutions and the role of leadership in creating change. She has published 14 books and over 75 journal articles and is active in national service projects. This event was co-sponsored by the Center for the Study of Higher and Post-Secondary Education.

The second speech was offered during Native American Heritage Month in November and students from the Native American Student Association welcomed participants and attended the event. Dr. Lee Bitsoi traveled from Harvard University to discuss his research and work related to recruitment and retention efforts of American Indians in higher education institutions. His presentation was entitled “Native American Male Success Factors in Higher Education.” Dr. Bitsoi is a Research Associate in the Department of Molecular and Cellular Biology, assists with Harvard’s Diversity Action Plan and is the lead Native American scholar for research sponsored by The College Board.

Winter term featured Dr. Michael Nettles as part of the Martin Luther King, Jr. Symposium events. Dr. Nettles is the Senior Vice President at the Policy Evaluation and Research Center and Edmund W. Gordon Chair at ETS. Dr. Nettles has a national reputation as an education policy researcher and was a professor at U-M for 12 years. His research focuses on academic achievement of low-income children, particularly African American males. He discussed “Educational Equality in the 50 Years Since I Have a Dream: Progress and Perils.” Dr. Nettles has served at the national level for many organizations, including The College Board and GRE Boards of Trustees.
The **University Outreach Council** (UOC) consists of representatives from units on campus that engage in educational outreach. The UOC convenes once a month to enhance collaboration and coordination across campus and share information about best practices in educational outreach. The CEO coordinates and hosts meetings at their office.

During the 2012-2013 academic year, the council members had the opportunity to share information on unit specific and university wide programs; hear from experts in the field of educational outreach and discuss university policy and practices impacting outreach efforts.

**Units represented at the UOC include:**

- Botanical Gardens & Arboretum
- Center for Educational Outreach
- Center for the Education of Women
- College of Engineering
- College of Literature, Sciences & the Arts Recruitment Office
- College of Pharmacy
- Detroit Center
- Gerald R. Ford School of Public Policy
- Ginsberg Center for Community Service Learning
- Idea Institute
- Intergroup Relations
- International Institute
- Medical School
- Michigan Community Scholars Program
- Multi-Ethnic Student Affairs
- Museum of Art
- Museum of Natural History
- NCID
- Office of Academic Multicultural Initiatives
- Office of Financial Aid
- Office of the Vice President for Government Relations
- Office of Undergraduate Admissions
- Physics Department
- Program on Intergroup Relations
- Project Community
- Rackham Graduate School
- School of Art & Design
- School of Dentistry
- School of Education
- School of Kinesiology
- School of Nursing
- School of Public Health
- School of Social Work
- University Libraries
- University Musical Society
Wolverine Express promotes pathways and access to higher education for youth across the state of Michigan. This year, a diverse group of University of Michigan faculty, staff, and alumni visited 111 classrooms in 6 Michigan high schools to promote academic success and college aspiration. Schools visited this year include: Detroit School for the Arts, Osborn High School, Cody High School, Monroe High School, Pontiac High School, and Jackson High School.

Students say...

“Seeing African Americans with Arts degrees was very inspiring.”

“The best part of this program is that I learned new things. I felt like a real college student. I can totally see myself there!”

Faculty reflections...

“I had a great experience! This opportunity has made me think about ways in which I can engage my department in more outreach activities.”

“Every faculty member should be required to participate in Wolverine Express! To get a first-hand look into an urban school in America today was such an eye-opening experience. It has changed my way of thinking about opportunity and privilege forever.”

High school staff report...

“Thank you! Thank you! Thank you! We can’t thank you enough for what you did at our school today. We need all the help we can get to motivate our students to plan for college as a part of their futures.”

2013-13 Academic Year Summary

Total number of youth participants: 3,203
Total number of U-M faculty/staff presenters: 103
86% of students strong agree or agreed that doing well in high school is preparing them for college
85% of students strong agree or agreed that they will begin thinking deeply about college choices
Watson A. Young Scholarship Program

The program was established in 2010 to support deserving middle/high school students’ attendance to a U-M sponsored summer program of their choice. In the spirit of the life of Watson A. Young, M.D., the goal of this program is to promote academic excellence and college aspiration for students with financial need and who may face adversity in achieving their academic and career goals.

These need-based scholarships are awarded to support participation in summer programs that focus on the development of student interest and knowledge in specific academic disciplines, plus expose youth to the experiences and possibilities provided by a higher education.

2012-13 Summer Programs Students Attended:

Earth Camp
Eco Girls - Camp Bluestem
MPulse
Portfolio Prep
Michigan Math and Science Scholars

Students Attended From:

Saginaw High School
Pontiac High School
Jackson High School
Muskegon High School
Fortis Academy
Berkshire Middle School
Kelly Middle School
Great Oaks Academy
Allen Academy
Detroit School of Arts
Renaissance High School
Seaholm High School
Saline High School
Geisler High School
Skyline High School
Pioneer High School
SCECH (State Continuing Educational Clock Hours, formerly SB-CEUs) are State of Michigan Board of Education approved in-service, workshop, training, or conference credits that are used for the renewal of selected certificates issued by the Michigan Department of Education (MDE).

Individuals who hold the following certificates and licenses are eligible to obtain and use SCECHs toward certificate/licensure renewal:

1. The Professional Education certificate.
2. The Occupational Education certificate.
3. The School Psychologist certificate.
4. The School Guidance Counselor license.
5. The School Administrator certificate.

During the 2012-2013 year, the CEO has served as the U-M campus administrator of SCECH credits. As campus administrator, among other things, the CEO works with U-M units on the SCECU application process, serves as a conduit to the MDE and answers inquiries regarding the program and related policies.

This year, the CEO has worked with the following U-M units to provide SCECH credits for participants in their professional development and related programs serving educators across the state of Michigan:

- Department of Electrical Engineering and Computer Science
- Department of Educational Studies,
- Teaching Works (School of Education)
- School of Music, Theater & Dance
- University of Michigan Health System
- College of Literature, Science and the Arts
2012-2013 CEO Presentations

CEO staff presented at numerous conferences to share best practices with colleagues across Michigan and the country. In addition, CEO programs were mentioned in media outlets including the University Record, Holland Sentinel, and Mid Michigan’s Second Wave.

Michigan Pre-College & Youth Outreach Conference
East Lansing, MI
“The Pillars Program: College Knowledge for Parents, Guardians and Families”
Presenter: Michael Turner

National Partnership for Educational Access (NPEA) Conference
Boston, MA
“Effective Strategies for Training College Access Facilitators”
Presenters: Chris Rutherford, Emily Flinkstrom, Brandee Cooke, Carlos Martinez

U-M LSA Student Academic Affairs Advising Conference
Ann Arbor, MI
“The Role that Universities Play in Developing Agents of Social Change”
Presenters: Chris Rutherford, Emily Flinkstrom, Eric Scimeca, Marisol Blanco, Joilyn Stephenson

State Universities of Michigan, President’s Council on Community University Partnerships
Lansing, MI
Michigan College Advising Corps (poster session)
Presenters: Chris Rutherford, Emily Flinkstrom

2013 Michigan School Testing Conference
February, 2013, Ann Arbor, MI
“College and Career Readiness: Intentions and Dimensions for the Future Workforce.”
Presenter: William Collins

Panelist presentation, School of Education Graduate Student Research Conference
March, 2013, Ann Arbor, MI
“Building Partnerships for Action Research.”
Presenter: William Collins

Association of Public and Land Grant Universities Council on Engagement, Summer Meeting
June, 2013, Minneapolis, MN
“Workforce Development: Issues and Priorities for Outreach and Engagement.”
Presenter: William Collins