center for educational outreach

Partners for Educational Progress
Message from Executive Director

While personal empowerment, national economic progress and democratic ideals are all enhanced through education, inequalities stubbornly persist in the educational attainment of certain groups such as students from low-income families or underrepresented minority students. The involvement of colleges and universities in outreach efforts to engage communities and promote the broad embrace of a college-going culture is seen as an important element in achieving the goal of increased educational attainment.

Established in 2008, the University of Michigan Center for Educational Outreach (CEO) engages with communities across the state of Michigan to promote academic excellence, encourage students and families to value higher education and to stimulate college participation and success rates.

Major accomplishments this past year include the successful expansion and completion of the second year of Camp Kinomaage and the Michigan College Advising Corps (MCAC); the expansion of programs such as Wolverine Express, Pillars and Future U; and the creation of new programs such as the CEO Student Leader Initiative. The CEO has also sponsored and organized a number of professional development opportunities serving hundreds of U-M students, faculty, staff and community members from across the state.

We have also actively consulted with school representatives around the state, and partnered with U-M units to promote pathways and access to higher education. The CEO continues to serve as a conduit of information for the community about outreach programs on campus, answering numerous inquiries from parents, school personnel and community members about educational enrichment and talent development opportunities for youth at the U-M.

Collectively, in the 2011-2012 year, our programs have involved hundreds of U-M faculty, staff and students. Throughout the state of Michigan, the CEO has served thousands of K-12 students, parents, teachers and community members and continues to be busy in organizing, sponsoring, supporting and promoting educational outreach activities at the University of Michigan.

The CEO is pleased to provide this report describing its progress and involvement in educational outreach activities in the 2011-2012 year.

Sincerely,

William Collins, PhD
Executive Director
Center for Educational Outreach

Our Mission:
The mission of the Center for Educational Outreach is to engage with communities across the state for the purpose of applying the scholarly resources of the University of Michigan where needed to promote academic excellence at the pre-college level, to encourage students to value higher education, to stimulate college participation and success rates in the State, and to attract a well-prepared diverse student body to the University of Michigan.

Vision:
CEO will be a valued partner and information resource for university colleagues, students and families, for educational professionals, and for community organizations in service to improving college-attainment rates for the state of Michigan and enrolling a diverse student body at the University of Michigan.

Our Goals:
• Create effective, comprehensive long-term partnerships with underserved schools to improve college access in the state of Michigan.
• Facilitate and administer centralized outreach programs that enhance and support the efforts of U-M schools and colleges.
• Cultivate and support existing outreach efforts at the University of Michigan, as well as coordinate constructive collaborations.
• Assisting in the identification, recruitment, and enrollment of a diverse student body.
CEO Staff

William Collins, Executive Director
William (Nick) Collins, a native of Detroit, Michigan earned his bachelor’s degree and his doctorate in psychology from the University of Michigan. From 1992 to 2008, he served as Director of the U-M’s Comprehensive Studies Program and Adjunct Associate Professor of Psychology. Collins has previously served as Director of the Learning Skills Center at Cornell University and as Staff Psychologist and Assistant Professor of Psychology at the University of Wisconsin-Stevens Point.

Amy Prevo, Assistant Director
Amy Prevo has over 15 years experience working to increase educational opportunity for underserved students. She served as the Associate Director, then Director of the Upward Bound program at Eastern Michigan University and as a Faculty Facilitator in the Learning Assistance Center at Schoolcraft College. Amy earned her bachelor’s degree in secondary education from Olivet College and a master’s degree in guidance & counseling from Eastern Michigan University.

Emily Flinkstrom, Program Coordinator
Emily Flinkstrom earned a bachelor’s degree in business administration from the University of Vermont. She then dedicated two years as an AmeriCorps VISTA serving individuals with developmental disabilities in Salt Lake City, Utah. She continued her passion for helping people by completing a master’s degree in social work at Colorado State University. Emily has also worked with the University of Michigan’s Blavin Scholars program supporting U-M students formerly in foster care.

Deb Galbreath, Administrative Assistant
Debra Galbreath joins the CEO with a combined 18+ years administrative support experience. Prior to joining the CEO, Deb worked at Saline High School (Saline, MI) and Knox Presbyterian Church (Ann Arbor). After receiving an associate’s degree in radiology technology from Washtenaw Community College, Debra began her career in health services at St. Joseph Mercy Hospital (Ann Arbor) working as a staff technologist in the Radiology, Emergency Room, and Radiation Therapy departments.

Helki Jackson, Outreach Coordinator
Helki Jackson has a background in education and communication in the arts. Her experience as a youth and family mentor led her to secondary education where she taught in public schools for six years. Prior to joining the CEO as Outreach Coordinator, Helki spent four years working with the U-M Center for Research on Learning and Teaching (CRLT) Players Theatre Program, practicing multicultural teaching through the art of theater. An alumnus of Eastern Michigan University, she has a bachelor’s degree in communications.
Cathy Jenkins Newton, Business Administrator
Cathy Jenkins Newton earned her bachelor’s degree from Concordia University in business administration. She has worked in academic settings for over 20 years at institutions including the University of Alabama in Huntsville and Oakwood University. Cathy began working at the U-M in 1990 serving as office coordinator for the Dermatology - Clinical Pharmacology Unit. Cathy has also worked in the School of Nursing where she coordinated student activities, financial aid and undergraduate admissions for the transfer and second career programs.

Lauren Jordan, AmeriCorps Member
Lauren Jordan serves the CEO as an AmeriCorps member through the Mentor Michigan College Coaching Corps program. Lauren’s work at the CEO includes coordinating Student Leader Initiative where she works to recruit highly motivated U-M undergraduate students to participate in various CEO activities. These student leaders are dispatched throughout the state and work with schools and communities to create a college-going culture. A native of Detroit, Michigan, she earned a bachelor’s degree in movement science from the University of Michigan.

Christopher Rutherford, Program Manager
Christopher Rutherford has dedicated over 15 years in southeastern Michigan helping young people from all communities obtain higher education. Chris has served as a teacher in the Detroit Public Schools, Associate Director of the Upward Bound Program at Eastern Michigan University, and most recently as manager of Project Graduation at the Detroit Parent Network. A graduate of Wayne State University, Chris is continuing his graduate studies at Eastern Michigan University in social foundations of education.

Marie P. Ting, Program Manager
Marie Ting earned her bachelor’s degree in psychology and a master’s degree in higher education from the University of Michigan, and her doctorate in higher education policy and leadership from the University of Maryland. Prior to joining the CEO, she served as University Director of Student Affairs and Special Programs at the City University of New York (CUNY). She has also held positions in academic and student affairs at the University of Maryland and the University of Michigan.

Cortney Totty, Outreach Coordinator
Cortney Totty joins the CEO with a learning specialist background and more than five years of experience coordinating programs. Her work helping underserved populations overcome developmental issues related to identity, intellectual and emotional competencies have helped many students continue their studies beyond high school. A Detroit native, Cortney is an alumnus of Eastern Michigan University, where she earned both a bachelor’s of business administration and a master’s degree in educational leadership with a concentration in higher education/student affairs.

Michael Turner, Outreach Coordinator
Michael Turner has a background in K-12 co-curricular program coordination and facilitation. A native of Detroit, Michigan he attended Southern Methodist University where he received his bachelor’s degree in the fine and performing arts. Prior to joining the CEO, he worked on programs that serve youth and families in southwest Detroit. Michael has used his educational background and personal experiences to reach out to youth in every capacity.
In the 2011-2012 academic year, the CEO built upon existing programs and also established a number of new programs. Consistent with the mission of the CEO, these programs engage with communities across the state for the purpose of applying the scholarly resources of the University of Michigan, promote academic excellence at the pre-college level, encourage students to value higher education, stimulate college participation and success rates in the state of Michigan, and assist in attracting a well-prepared diverse student body to the University of Michigan.
Camp Kinomaage is a five-day summer residential program for rising 7th and 8th grade students that are members of a Michigan Native American tribe. Taking place at the University of Michigan Biological Station (UMBS) on Douglas Lake, during Camp Kinomaage students have the opportunity to experience:

- Classroom presentations, hands-on experiments, and field explorations related to general science facilitated by UMBS faculty and staff.
- Activities led by tribal elder volunteers that provide connections between native culture and modern science.
- Ojibwe language lessons that are an important programming component for youth to maintain a connection to Native culture and history.
- Significant and meaningful interactions with U-M undergraduate students and Native American Student Association members who serve as peer mentors.

The camp affords students an educational enrichment experience, exposure to biological topics and scientific field experiences, and an opportunity to explore the culture and history of Native peoples who lived in northern Michigan in the past.

In the 2011-2012 academic year, 22 rising seventh and eight grade students from six Michigan Native American tribes participated in Camp Kinomaage.

Evaluation Highlights:

- 80% of participants strongly agree that the program helped them make connections between science and culture.

- 80% of participants strongly agree that the program helped them better understand Native language and traditions.

Participant Comments:

- “I enjoyed meeting new people and learning new things about science and my culture. I also liked the student leaders because they were really outgoing and funny.”

- “I think that this program is really good for kids who haven’t known about their culture.”
College 101 is a three-day residential summer program that introduces a diverse group of rising 10th grade students to post-secondary education. The program places emphasis on preparing for college while in high school, and the steps necessary to qualify for college admission. College 101 provides students with exposure to a variety of academic disciplines and career fields as well as opportunities to interact with faculty, staff and students in the U-M community. In addition to the academic and college preparation components of the program, students are immersed into college culture through their residence hall and social interaction experiences.

During the 2012 College 101 program, students participated in career and academic presentations organized by units such as the School of Art & Design, the School of Music, Theatre & Dance, the Ford School of Public Policy, the School of Natural Resources & Environment, the Ross School of Business, the Science for Tomorrow program, the Medical School, the Taubman College of Architecture, and the International Institute.

In the 2011-2012 academic year, 76 students representing 39 schools from across the state were selected for participation in College 101.

Evaluation Highlights:

- 91% of participants stated that the program was helpful in improving their understanding of the benefits of getting a college degree.
- 93% of participants indicated that the program was helpful in improving their understanding of the requirements needed to get into college.
- 88% of participants agreed that the program was helpful in improving their understanding about financial aid options.
Champions Day is a campus visitation program offered to community organizations that serve students in the ninth through eleventh grades. The program is designed to expose students to the campus environment and help them learn about both the benefits of, and preparing for higher education.

In the 2011-2012 academic year, the 3rd annual Champions Day attracted over 50 students and parents from southeast and western Michigan to the U-M campus. Among those in attendance were contingents from Ypsilanti, Ann Arbor and Willow Run.

The program included a campus visit, interaction with college students, and information about campus living. The program also featured a performance by the Real on College (ROC) theatre troupe, a presentation by the Office of Undergraduate Admissions, and concluded with a U-M basketball game at Crisler Arena. U-M students participated as program hosts and interacted with students throughout the day, sharing their college experiences, and doing short presentations.
CEO Programs

College Corps is a ten week academic enrichment and college awareness program dedicated to preparing rising ninth and tenth grade students at area partner high schools for postsecondary education. The program, facilitated by U-M students, provides a comprehensive college awareness curriculum, including but not limited to personal and academic goal setting, career exploration, college terminology, searching for colleges, the college application process, as well as financial aid and scholarship resources. The program culminates in a visit to the U-M campus where students experience an admissions presentation, campus tour and a performance by the Real On College (ROC) theatre troupe.

During the 2011-2012 academic year, College Corps worked with Willow Run High School, Oak Park High School, Oak Park 9th Grade Institute and Osborn Math, Science and Technology High School (in Detroit) and served approximately 300 students.

Evaluation Highlights:

• Following participation in College Corps, 89% of participants planned to pursue a college degree.

• Following participation in College Corps, 87% of participants agreed that attending college is important.
Future U is a career-focused enrichment program for academically talented middle school students. The program consists of hands-on activities and projects that provide exposure to various academic disciplines. Students also participate in leadership development, cultural enrichment, self-efficacy, and college exploration activities and programs.

In the 2011-2012 academic year, Farmington 5-6 campus and Farmington Middle School (in Garden City), Detroit Community Middle School and University Preparatory Academy each nominated 25 academically motivated students to begin participation in the sixth grade and progress until completion of the eighth grade.

Students visited the U-M campus on three Saturdays throughout the school year and participated in a full-day of activities, including programs offered by the School of Education, the School of Art & Design, the School of Music, Theatre & Dance; the College of Engineering, the Ross School of Business, Informatics, the School of Dentistry, the School of Nursing, the Law School and the School of Natural Resources.

The year culminated with a campus overnight visit providing the students with an opportunity to experience college life.

Evaluation Highlights:

- 100% of participants indicated that they agree that doing well in school and going to college are important to achieving their career goals.
- 85% of participants reported that they understood what diversity is and why it is important.
- 95% of participants indicated that they gained new knowledge about how to be a leader.

Participant Comments:

- “I enjoyed meeting new people, making new friends, and the overall experience.”
- “I enjoyed how we had actual college students tell us what college is like.”
- “My favorite part of the program was seeing the different parts of the college.”
Maximizing Academic Success (MAS) is an academic and cultural enrichment program that serves Monroe Public School students in grades six through twelve. The program focuses on college preparation, academic achievement and cultural awareness. During the program, the middle and high school students participate in weekly after school tutoring, mentoring and enrichment activities, and in workshops on topics such as goal-setting, college access and financial aid. U-M students play a leading role in facilitating MAS activities that build self-efficacy and strengthen the academic skills necessary to prepare for college.

During the 2011-2012 academic year, 33 Latino students from Monroe Middle and High School participated in MAS. Highlights from this year included a campus visit where students had an opportunity to attend the 12th annual Latino Culture Show organized by U-M students. Given the important role that parents play in the academic success of youth, two “parent night” events focused on financial aid and college choice were held. These parent-focused events included a bilingual speaker who presented information in both English and Spanish.
The goal of the Michigan College Advising Corps (MCAC) is to increase the number of low-income, first-generation and underrepresented students entering and completing higher education in the state of Michigan. Following in the tradition of the AmeriCorps and Teach for America programs, the MCAC recruits and trains a diverse group of recent University of Michigan graduates to work full-time as college advisers in underserved high schools throughout Michigan for one or two years following graduation.

In the 2011-2012 academic year, advisers served the following high schools: Jackson High School, Battle Creek Central High School, Loy Norrix High School (in Kalamazoo), Benton Harbor High School, Saginaw High School, Pontiac High School, Ottawa Hills High School (in Grand Rapids), Muskegon High School, Holland High School, Sexton High School (in Lansing), Highland Park High School, Port Huron High School, Flint Northern and Northwestern High Schools and Everett High School (in Lansing).

The advisers have been a critical element in transforming the college going culture in schools and communities.

Since its inception in 2010, the MCAC has partnered with, and received grants from organizations such as the National College Access Network, AmeriCorps, the Holland/Zeeland College Access Network, the Highland Park Community Schools, the Lansing College Access Network, the Genesee County College Access Network, KnowHow2Go St.Clair County, Flint Community Schools and the Michigan College Access Network (MCAN). New partners/grantors for 2012-2013 include the Austin Memorial Foundation, the Battle Creek Community Foundation, the Saginaw Community Foundation, the Community Foundation of Greater Flint, the Benton Harbor Promise Foundation and Consumers Energy.
CEO Programs

The Real on College (ROC) is an interactive theatre troupe consisting of U-M undergraduate student actors who perform brief vignettes focused on the importance of higher education. The vignettes cover challenges, issues and situations underserved students may face when thinking, preparing for, or attending college. The program also directly engages audience members in guided reflection and talkback opportunities. Additionally, the U-M student actors participate in a panel discussion and share personal accounts of their journey to college with the goal of serving as role-models with whom the youth can relate.

The ROC theatre troupe performs at schools and communities throughout Michigan and provides middle and high school students, as well as parents and families, access and information to the higher education experience in a fun, engaging and creative way.

In the 2011-2012 academic year, the ROC gave over 19 performances throughout the state of Michigan and reached over 2300 students.

Evaluation Highlights:

• 84% of participants reported that as a result of the ROC presentation, they have a stronger belief in their abilities to prepare academically, socially, and financially for college.

• 84% of participants reported that as a result of the ROC presentation, they have a better understanding of why attending college is important to their future goals.

Participant Comments

• “The performance showed us why it is important to attend school, why school is important in life, and why it is important not to waste time in school and to use school time wisely.”

• “I liked how the student leaders took their time to help explain to us what we need to do to get into college.”

• “I enjoyed the program and performance because it really helped on clarifying things that are important to go to high school and especially college.”
Pillars: Engaging Families in Support of Higher Education

Family members play a critical role in supporting the academic achievement of school aged youth and also encouraging post-secondary degree attainment. Pillars promotes the creation of a college-going culture in the home by sharing information with parents and family members on ways to encourage academic achievement and prepare their children for college. Parents and family members participate in a series of workshops that guide them through the steps that their students must take to access a higher education. Each interactive workshop is directly tailored to look at college access and success issues from the parent/caregiver perspective.

The Pillars workshop series covers topics such as: creating a college-going culture in the home, academic achievement and planning, scholarships & financial aid, exploring college fit and match, the application process, and supporting college students. The program culminates in a campus visit to the U-M where all participants receive a certificate of completion.

In the 2011-2012 year, the program served over 150 family members from schools and organizations such as Cody High School (in Detroit), Clarenceville High School, the Detroit Parent Network, Phoenix Multicultural Academy, the Seven Day Adventists Church (in Ypsilanti), Grandparents As Parents (a program sponsored by St. Joseph Hospital).

Evaluation Highlights:

• 80% of the participants reported that they learned important things about college that they didn’t know previously.

• 80% of the participants indicated that they want to learn more about how they can better assist their student in college preparation.

• 80% of participants reported that as a result of the program, they had a strong understanding about college, including Financial Aid, helping their student apply to college, and proper academic preparation of their student.
CEO Programs

Conversations on Promoting Pathways and Access to Higher Education

The Center for Educational Outreach, in partnership with the National Center for Institutional Diversity (NCID) offers “Conversations on Promoting Pathways and Access to Higher Education,” a speaker series featuring local and national experts on issues related to college access.

During the 2011-2012 academic year, the speaker series featured several prominent speakers who spoke to audiences consisting of U-M faculty and staff, students and community members.

The speaker series kicked-off in the fall with a lecture entitled “The Ethics of Higher Education Access: Normative and Comparative Perspectives” by Dr. Heinz Dieter-Meyer, Associate Professor of Education from SUNY Albany. In November, Dr. Terrell Strayhorn, Associate Professor of Higher Education from Ohio State University, lectured on “Building Pathways to College for Low-Income Students of Color: A Longitudinal Analysis of Summer Bridge Participants.”

Winter term featured Dr. Charles Payne, Frank P. Hixon Distinguished Service Professor in the School of Social Services Administration at the University of Chicago who spoke in March on urban school reform. In April, Don Heller, Dean of the College of Education at Michigan State University; Susan Dynarski, Associate Professor of Public Policy in the Gerald R. Ford School of Public Policy at the University of Michigan and Phil Power, University of Michigan Regent Emeritus and founder of the Center for Michigan participated in a session focused on college access for low-income students.
The 2011 Michigan Pre-College and Youth Outreach Conference was held on the campus at the U-M on November 14, 2011. Nearly 400 scholars and practitioners from across the state examined best practices in promoting college access and readiness, particularly for low-income and underserved populations. The conference featured two major plenary sessions and over 40 concurrent sessions. The morning plenary session, entitled “The Educational Experience of Young Men of Color,” featured a panel of noted scholars from institutions of higher education from across the nation including Dr. Ronald Williams, Vice President of the College Board, Dr. Lee Bitsoi, Harvard University, Dr. Julie Lopez Figueroa, California State University, Dr. Bryant Marks, Morehouse College and Dr. Robert Teranishi, New York University. The afternoon plenary session featured a panel of School of Education Deans representing four universities in the state of Michigan including Dr. Deborah Loewenberg Ball, University of Michigan; Dr. Jann Joseph, Eastern Michigan University; Dr. Carolyn M. Shields, Wayne State University and Dr. Edward Silver, University of Michigan - Dearborn.
Project Inspire is an initiative that harnesses the passion, energy, and talents of U-M students and student organizations to prepare, support and empower them to promote pathways and access to high education for youth in underserved communities.

Project Inspire’s motto is “Students Inspiring Students.” The initiative supports and encourages U-M students to participate in K-12 outreach in schools and community agencies through three programs:

**Program Development and Advising:**
CEO staff meet with U-M student organizations who seek consultation in the development of their educational outreach programming. During the 2011-2012 academic year, CEO staff met with a number of student leaders and student organizations to provide advice, support and technical assistance with the implementation of outreach programs.

**Student Organization Grant Funding:**
Mini-grants up to $500.00 are available for eligible student organizations and current U-M students to support educational outreach endeavors that are consistent with the mission of the CEO. In the 2011-2012 academic year, Project Inspire provided support for student organizations including: PILOT, the Detroit Initiative, the Native American Student Association, the YK Leadership Program, NOiR, Delta Tau Lambda Sorority, Inc. and the United Asian American Organizations.
CEO Programs

Student Speakers Board

U-M undergraduate and graduate students visit schools and community organizations to speak to K-12 youth about preparing for college and the importance of pursuing a higher education. These U-M students share personal accounts of their journey to college with the goal of serving as role-models with whom the youth can relate. During the 2011-2012 academic year, the Student Speakers Board served over 1200 students throughout the state of Michigan.

Evaluation Highlights (for the Student Speakers Board)

- 92% of participants reported that as a result of Project Inspire, they have a better understanding of why attending college is important to their future goals.

- 88% of participants reported that as a result of the Project Inspire presentation, they have a better understanding of how to plan for college.

- 80% of participants reported that as a result of the Project Inspire presentation they have strong belief in their abilities as they prepare academically, socially, and financially for college.

Participant Comments:

- “I really enjoyed the facts and information that was given to us, such as having a recommendation form and how it is good to expand your horizons.”

- “I liked the way the speaker was answering our questions and helped us have more understanding of the college life.”

- “I enjoyed the presentation because she basically gave me more tips about college and I learned that there are organizations that you can join on campus.”
The Rising Scholars program is a collaboration between Ann Arbor Public Schools (AAPS) and the CEO and provides college access programming and academic support to selected AAPS students in an effort to increase enrollment in advance placement and accelerated courses during high school. Students participate in academic tutoring and mentoring programs, cultural enrichment and leadership development activities, and college and career preparation workshops. Collectively, participation in the program is designed to increase students’ overall preparedness for college-level coursework upon high school graduation.

Each academic year, AAPS selects a rising 9th grade cohort from Huron, Pioneer and Skyline High Schools. The summer before high school, the students participate in a two-day residential program on the U-M campus focusing on leadership and academic skills. Throughout the school year, students participate daily in a Rising Scholars related activity at their respective schools. Students also participate in special field trips, service-learning, and academic programs that are offered throughout the school year.

During the 2011-2012 year, U-M academic units including the School of Dentistry and the School of Natural Resources offered academic presentations during the summer program. In sum, 180 high school students participated in the program and ten U-M undergraduates served as mentors and tutors.
Student Leader Initiative

The CEO offers many opportunities for undergraduate students to gain valuable experience and skills through participating in educational outreach programs. U-M students serve as mentors, guides, facilitators and activity leaders for hundreds of middle and high school students who are on campus for over-night and one day visits as part of various CEO programs. The Student Leader Initiative provides specialized training for students who serve with CEO programs. The training is designed to promote the development of leadership skills and facilitate authentic outreach to students, schools and communities. The ultimate goal of the training is to maximize the impact of the CEO’s outreach work on the U-M campus and surrounding communities.

During the 2011-2012 academic year, over 40 students participated in the Student Leader Initiative. These students played critical roles in the success of CEO programs such as the ROC Theatre Troupe, Rising Scholars, College 101, Camp Kinomaage, Wolverine Express and Future U.
The University Outreach Council (UOC) consists of representatives from units on campus that engage in educational outreach. The UOC convenes once a month to enhance collaboration and coordination across campus and share information about best practices in educational outreach.

During the 2011-2012 academic year, the council members had the opportunity to share information on unit specific and university wide programs; hear from experts in the field of educational outreach and discuss university policy and practices impacting outreach efforts.

Units represented at the UOC include:

- Center for the Education of Women
- College of Engineering
- College of Literature, Sciences & the Arts Recruitment Office
- Gerald R. Ford School of Public Policy
- Ginsberg Center for Community Service Learning
- International Institute
- Medical School
- Michigan Community Scholars Program
- Multi-Ethnic Student Affairs
- Museum of Art
- Museum of Natural History
- Office of Academic Multicultural Initiatives
- Office of Financial Aid
- Office of the Vice President for Government Relations
- Office of Undergraduate Admissions
- Physics Department
- Program on Intergroup Relations
- Rackham Graduate School
- School of Art & Design
- School of Dentistry
- School of Education
- School of Kinesiology
- School of Nursing
- School of Public Health
- University Libraries
- University Musical Society
CEO Programs

Wolverine Express is a school visitation program that involves a diverse group of U-M faculty, staff and students who assemble as a team and travel to visit select high schools located across the state of Michigan. While at the high schools, faculty, staff and students participate in presentations designed to promote academic success, college aspiration, and also share information about their U-M experiences.

During the 2011-2012 academic year, the Wolverine Express visited 12 schools including Holland High School, Port Huron High School, Loy Norrix High School (in Kalamazoo) and Sexton High School (in Lansing), Everett High School (in Lansing), Highland Park Community High School, Flint Northern and Northwestern High Schools, Ottawa Hills High School (in Grand Rapids), Pontiac High School, Saginaw High School and Benton Harbor High School.

Highlights from this year include the participation of U-M Flint faculty and staff in the visits to Flint Northern and Northwestern High Schools; Senior Vice Provost Lester Monts guest conducting a band class at Sexton High School and a science-themed visit to Ottawa Hills High School where U-M faculty also met with teachers in the science department.

Over 4400 students were served and 113 U-M faculty/staff were involved as participants and presenters.

Evaluation Highlights:

• After participating in the program, 88% of the students indicated that they plan to pursue a college degree

• 95% of teachers reported that the visit was relevant in helping create interest among students in attending college

High School Student Comments:

• “I really didn’t think I could go to college, but after today’s presentation I realize it’s about deciding what I need to do and applying myself so that I can become an engineer, too.”

• “The program helped me to decide what college I would choose, understand that I need to do a lot of research on colleges, and made me want to go to college even more.”

• “He (the presenter) shared about his past and where he grew up and he let me know I was able to go to college and it didn’t matter where I was from...I can make it.”
CEO Programs

Watson A. Young scholarship program was established in 2010 to support deserving middle/high school students’ attendance to a U-M sponsored summer program of their choice. In the spirit of the life of Watson A. Young M.D., the goal of this program is to promote academic excellence and college aspiration for students with financial need and who may face adversity in achieving their academic and career goals.

These need-based scholarships are awarded to support participation in summer programs that focus on the development of student interest and ability in specific academic disciplines and expose youth to the experiences and possibilities provided by a higher education.

This year, with the support of the Office of the Senior Vice Provost, the CEO awarded scholarships to 15 deserving middle and high school students to support their attendance in various U-M summer programs. Scholarships afforded students the opportunity to participate in U-M sponsored programs such as the Michigan Math and Science Scholars, ECO Girls Camp Bluestem, Earth Camp, BFA Prep and the MPULSE Summer Performing Arts Institutes.
State Board-Continuing Education Units (SB-CEUs) are Michigan state Board of Education approved in-service, workshop, training, or conference credits that are used for the renewal of selected certificates issued by the Michigan Department of Education (MDE).

Individuals who hold the following certificates and licenses are eligible to obtain and use SB-CEUs toward certificate/licensure renewal:

1. The Professional Education certificate.
2. The Occupational Education certificate.
3. The School Psychologist certificate.
4. The School Guidance Counselor license.
5. The School Administrator certificate.

During the 2011-2012 year, the CEO has served as the U-M campus administrator of SB-CEU credits. As campus administrator, among other things, the CEO works with U-M units on the SB-CEU application process, serves as a conduit to the MDE and answers inquires regarding the program and related policies.

This year, the CEO has worked with the following U-M units to provide SB-CEU credits for participants in their professional development and related programs serving educators across the state of Michigan: the Department of Electrical Engineering and Computer Science, the Department of Educational Studies, Teaching Works (School of Education), the School of Music, Theater & Dance, the University of Michigan Health System and the U-M Museum of Art.
CEO Programs

Partner Campus Visits are designed to expose K-12 students to the possibility of attending college, teach youth about campus life and the benefits of college preparation, and allow them to explore various career options available through the pursuit of higher education. CEO partners with other U-M campus departments that provide youth outreach opportunities to coordinate campus visits for under-resourced schools and community organizations in the local area.

Visits consist of campus tours and interactive presentations by current U-M students and staff. The CEO partners with the Office of Undergraduate Admissions, the Office of Financial Aid and various academic departments to provide materials, presentations, and other support for these visits.

During the 2011-2012 academic year, the CEO supported campus visits by the following organizations:

Man-Up - Alpha Equires from Detroit, Flint and Ann Arbor, Pittsfield Elementary School, the Detroit Partnership, Denby High School, MPOW, the Coleman Young Foundation, Delta Sigma Theta, the FIST program, the 2nd Baptist Church, EMU Bright Futures, GEAR-UP, NAACP, the Girls Willow Run Basketball team, Grace Fellowship Church and the Ypsilanti Seventh Day Adventist Church.
The work of the CEO was shared at local and national conferences and a national academic journal during the 2011-2012 academic year.

The CEO was well represented at the 12th annual National Outreach Scholarship Conference that took place in October on the campus of Michigan State University. CEO Executive Director Nick Collins, along with Mary Beth Damm from the College of Engineering and Laura Roop from the School of Education presented a workshop entitled “Reaching Out to Promote Campus Diversity in the 21st Century.” CEO Outreach Coordinator Michael Turner participated in a symposium where he discussed CEO’s “Future U” program. CEO Outreach Coordinator Helki Jackson, and Program Manager Christopher Rutherford presented posters on the “Real on College” program and the “Michigan College Advising Corps,” respectively.

In February, Christopher Rutherford discussed how the Michigan College Advising Corps is promoting college readiness among high school students at the Michigan ACT State Organization Conference. Christopher also presented on the work of the MCAC at the Urban Counselor Workshop held in March at the U-M Dearborn. Also in March, the work of the CEO was presented in Seattle, WA at a national conference entitled “Student Success: Pushing Boundaries, Raising Bars” sponsored by the American Association of Colleges & Universities. Nick Collins, along with Michael Turner, and Kim Lijana, doctoral candidate from the Center for the Study of Higher and Postsecondary Education led the presentation. In April, CEO Outreach Coordinator Cortney Totty, AmeriCorps Member Lauren Jordan and Christopher Rutherford led presentations focused on Wolverine Express and CEO’s student leader training initiative at the annual Michigan College Access Network (MCAN) conference.

The December 2011 volume of the Journal of Higher Education Outreach & Engagement featured a reflective essay by CEO Executive Director Nick Collins entitled “Authentic Engagement for Promoting College-Going Culture.” The essay discussed the importance of achieving a higher education, the continuing struggles of certain groups such as low-income families or underrepresented minorities, and the importance of authentic higher education outreach efforts that engage communities and promote the broad embrace of a college-going culture. The article is available online at: www.jheoe.uga.edu